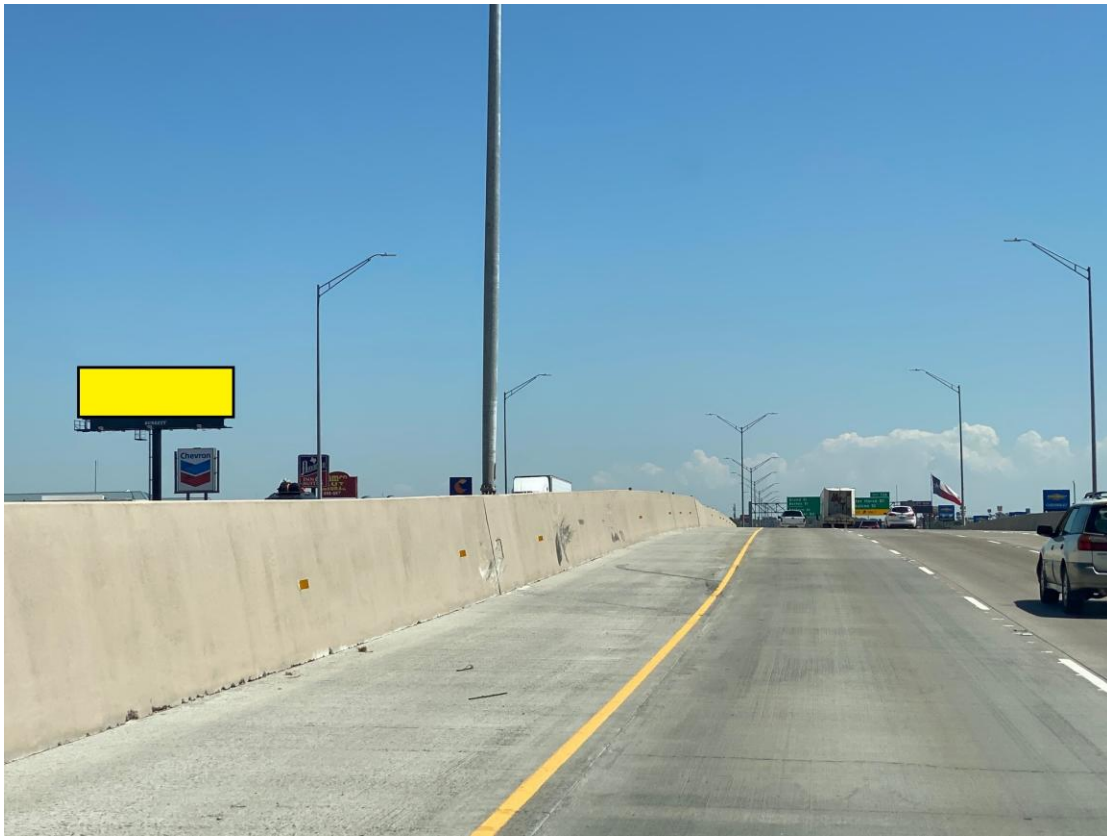


# NEW I-40 Bulletin for lease



**LOCATION:** North side I-40 at Ross Street  
**SIZE:** 14'x48' Bulletin  
**ILLUMINATION:** Yes, state of the art LED fixtures  
**DIRECTION:** Facing west for eastbound traffic  
**PRICE:** 1500.00 per month  
**Traffic Count:** 94,200 cars per day  
**Latitude/Longitude** 35.193199/-101.816756

## DESCRIPTION:

This is the tallest billboard in the City. Located at Ross Street where numerous hotels, restaurants and car dealerships reside. All the Truck Travel Centers are located 4 miles east of this unit. This is a very high profile bulletin. It would make a great brand awareness or directional sign for any business.

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