

# New Billboard for Lease



**Sign Unit NO.** 287DUMXR  
**Location:** East side of Hwy 287 Dumas Drive at NE 24<sup>th</sup> St. Exit  
**Size:** 14'x48' Lighted Bulletin  
**Direction:** Facing north for southbound traffic  
**Price:** 650.00 per month  
**Traffic Count:** 46,880 cars per day  
**Latitude/Longitude:** 35.232596 / -101.830803

## Description:

This unit reads to all southbound traffic entering the City of Amarillo. Located just north of where Hwy 287 forks off into four major arterials Pierce, Fillmore, Taylor and Buchanan Streets. It reads to all traffic going into Downtown Amarillo and the new Hodgetown Baseball Stadium. Route 66 Amarillo Blvd is the next traffic light just south of this display.

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