



I-40 at I-27 Interchange Facing East

Size: 14'x48'
Direction: Facing East for westbound traffic
Illumination: Yes
Traffic: 97,400 cars per day
Price: \$1800.00 per month

Longs/Lats: 35.1921200 / -101.8325000

Description:

This High Profile bulletin is located on the east side of the I-40 / I-27 Interchange. It has the highest traffic count in this part of Texas. Facing east, it reads to all traffic exiting I-40 onto I-27 to go Downtown. It also reads to all westbound traffic going towards Georgia, Western, Bell and Coulter Streets. Located on railroad right of way, the sign face is allowed to be closer to traffic than other billboards. It would be a great brand awareness sign for any business.

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