

I-40 Washington DIGITAL BILLBOARD



LOCATION: North side I-40 west side of Washington Street
SIZE: 14'x48' DIGITAL
ILLUMINATION: LED
DIRECTION: Facing west for eastbound traffic
Traffic Count: 78,812 cars per day
Latitude/Longitude: 35.195794/-101.850242

DESCRIPTION:

This new premier digital billboard is located at the Washington Street Exit. It is the last billboard on the north side of I-40 before you get to the I-40 / I-27 Interchange. It reads to all local traffic going into Downtown. Also reads to all students exiting Washington Street who attend Amarillo College. It is viewed by all eastbound traffic going to OKC and DFW. Located in a dark area, this unit can be seen for miles at night. It would be a great brand awareness sign for any business.

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