

# I-40 East DIGITAL BILLBOARD



Location:	North side I-40 east of Nelson Street Exit
Size:	14'x48'
Illumination:	LED
Direction:	Facing East for Westbound Traffic
Traffic Count:	97,676 cars per day
Price:	Call for rates
Latitude & Longitude:	35.19379/-101.80091

## Description:

This is the newest digital billboard in the city of Amarillo. It is located on I-40 East and reads to all traffic coming in from OKC and DFW. It reads to all commuter traffic driving west into Downtown and towards the I-40 & I-27 Interchange. It is an Exit Now for Nelson Street and Next Exit for Ross Street. With the highest traffic count in the City, this unit is read by thousands daily. With this being our 4<sup>th</sup> location, we are the largest digital billboard provider in Amarillo, Texas.

**BURKETT OUTDOOR ADVERTISING, LP**  
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